COURSE OUTLINE OF RECORD

Number: JOUR G286  TITLE: Western Sun Editorial Board

ORIGINATOR: James Tortolano

FORMERLY KNOWN AS:

CROSS LISTED COURSE:

ORIGINATOR: James Tortolano

EFF TERM: Spring 2014

DATE OF

OUTLINE/REVIEW: 11-19-2013

TOP NO: 0602.00

SEMESTER UNITS: 1.0

HRS LEC: 18.0  HRS LAB: 36.0  HRS OTHER: 0.0

CONTACT HRS TOTAL: 54.0

STUDY NON-CONTACT HRS RECOMMENDED: 36.0

CATALOG DESCRIPTION:

Editorial board members will be responsible for directing production of The Western Sun. Instructor approval required.

JUSTIFICATION FOR COURSE:

Corequisite with 285 is inappropriate. Students should have instructor approval to be appointed to the Western Sun Editorial Board.

This course is being revised to accomodate the need for student reporters, editors and photographers for the Western Sun.

PREREQUISITES:

• Assignment as The Western Sun editor or business manager

COREQUISITES:

ADVISORIES:

ASSIGNED DISCIPLINES:

  Journalism
  Mass communication

MATERIAL FEE: Yes [ ] No [X] Amount: $0.00

CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]

GRADING POLICY: Pass/No Pass [X] Standard Letter [X] Not Graded [ ] Satisfactory Progress [ ]

OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]

TRANSFER STATUS: CSU Transferable[X] UC/CSU Transferable[ ] Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X] LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable

NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: B

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X] Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [X] Yes [ ]

GE AND TRANSFER REQUIREMENTS MET:

GWC AA GRAD REQ- Computer Competency
  Computer Sci/Computer Bus Applications
  Students will learn computer programs associated with newspaper production including Word, Photoshop and InDesign.
COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:

1. prepare a newspaper: the college's weekly, *The Western Sun*.
2. revise a newspaper: the college's weekly, *The Western Sun*.
3. produce a newspaper: the college's weekly, *The Western Sun*.
4. TBD

COURSE OBJECTIVES:
1. develop and practice skills and judgment in directing the operations of a newspaper, the college’s weekly *The Western Sun*.
2. Demonstrate skills in planning coverage reflecting journalistic values as well as student interest.
3. Review papers to develop methods for improvement and innovation.

COURSE CONTENT:

LECTURE CONTENT:
1. Editorial positions
2. Critical analysis of writing and editing
3. Personnel decisions
4. Leadership
5. Publication design/layout
6. Copyediting
7. News judgment

LABORATORY CONTENT:
1. Editorial positions
2. Critical analysis of writing and editing
3. Personnel decisions
4. Leadership
5. Publication design/layout
6. Copyediting
7. News judgment

METHODS OF INSTRUCTION:

A. Lecture:
B. Lab:
C. Independent Study:

INSTRUCTIONAL TECHNIQUES:

Lecture, critique, student-instructor consultation.

COURSE ASSIGNMENTS:

Reading Assignments
Reading previous issues of Western Sun, AP style guide.

Out-of-class Assignments
Compiling story lists, researching contact information for articles and/or photographs.

Writing Assignments
Each student will participate in the editing and leadership of *The Western Sun*, including story assignment, page layout and design, personnel and time management, all demonstrating their ability
to edit, manage and publish a newspaper.

METHODS OF STUDENT EVALUATION:
Projects (ind/group)
Skills Demonstration

Demonstration of Critical Thinking:
Students will demonstrate the ability to judge appraise, evaluate and compare information and human interaction toward editing and publishing a weekly newspaper.

Required Writing, Problem Solving, Skills Demonstration:
Each student will participate in the editing and leadership of The Western Sun, including story assignment, page layout and design, personnel and time management, all demonstrating their ability to edit, manage and publish a newspaper.

TEXTS, READINGS, AND RESOURCES:

TextBooks:

LIBRARY:

Adequate library resources include: Print Materials
Non-Print Materials
Online Materials

Comments:

Attachments:

Attached Files