COURSE OUTLINE OF RECORD

Number: FLRL G132  TITLE: Permanent Botanicals

ORIGINATOR: Gail Call  EFF TERM: Fall 2012
FORMERLY KNOWN AS: Floral Design G032, Permanent and Seasonal
CROSS LISTED COURSE:

DATE OF OUTLINE/REVIEW: 02-15-2000
TOP NO: 0109.20
CID:

SEMESTER UNITS: 2.0
HRS LEC: 27.0  HRS LAB: 36.0  HRS OTHER: 0.0
CONTACT HRS TOTAL: 63.0
STUDY NON-CONTACT HRS RECOMMENDED: 54.0

CATALOG DESCRIPTION:
This course provides the student with history, theory and lab experience in the use of permanent botanicals as a medium of floral design. Instruction includes the use of artificial floral product and preserved natural plant materials. The course emphasizes the principles and elements of design, color theory, and the mechanics and techniques of construction for home decor and commercial interior applications. Theory and lab experience accentuates the preservation process of flowers and foliage for use in floral design. Completion of the Floral Design and Shop Management Certificate prepares students for state certification and national accreditation. Advisory: Floral G110

JUSTIFICATION FOR COURSE:

PREREQUISITES:

COREQUISITES:

ADVISORIES:

ASSIGNED DISCIPLINES:
Ornamental horticulture (landscape architecture, floristry, floral design) horticulture, design, maintenance, landscape

MATERIAL FEE: Yes [X] No [ ] Amount: $175.00
CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]
GRADING POLICY: Pass/No Pass [X] Standard Letter [X] Not Graded [ ] Satisfactory Progress [ ]
OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]
TRANSFER STATUS: CSU Transferable[X] UC/CSU Transferable[ ] Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X]  LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable
NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: C

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X] Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [ ] Yes [X]
Floral Design and Shop Management(Associate in Arts)
Floral Design and Shop Management(Certificate of Achievement)

GE AND TRANSFER REQUIREMENTS MET:

COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:
Create an arrangement illustrating elements and principles of color theory and floral design.

1. Identify and categorize varieties of floral and foliage appropriate for permanent botanical design or preservation by either genus, species or common name.

3. Distinguish floral industry standards for application to commercial venues.

4. Illustrate and produce industry standard floral designs used in permanent botanical floral décor.

5. Identify principles and practices that are industry appropriate.

COURSE OBJECTIVES:

1. identify and categorize by genus, species, or common name those flowers and foliages appropriate for preservation.

2. outline and recall methods of chemical applications for the preservation of fresh flowers and foliages for use in floral designs.

3. illustrate and demonstrate the process of drying and preserving flowers for permanent home décor.

4. create permanent botanical floral décor illustrating elements and principles of color theory and floral design.

5. understand and utilize the mechanics and techniques of construction unique to designing with permanent botanicals and preserved natural materials.

6. develop design skills using permanent botanicals for home décor and commercial applications according to industry standards.

7. construct a story board for use in client consultations to demonstrate color theory and design elements of interior permanent décor.

8. calculate profitable retail pricing for permanent botanicals.

COURSE CONTENT:

LECTURE CONTENT:

I) History of dried flowers
   A. Ancient times
   B. Mythology and immortality
   C. Code of symbolism
   D. Practical and medicinal use of flowers

II) Commercially dried flowers
   A. The dried-flower trade
   B. International practices
   C. Varieties suitable for drying
      1. Identification of flowers and foliage by genus, species and common name
      2. Mosses, lichen, fruits and vegetables
   D. Production

III. Preservation techniques
   A. Commercial - Kilns, freeze drying
   B. Alternative studio methods - microwave, air dry, dehydrator, pressed
   C. Chemical applications
      1. Desiccants which absorb moisture - silica gel, borax, corn meal
      2. Glycerin applications
   C. Transportation and storage

IV. Designing permanent botanicals
   A. Design theory and shapes of arrangements
      1. Elements and principles of floral design
      2. Design shapes and forms
3. Principles of balance and line in practical application

B. Color Theory
   1. Color harmonies
   2. The artist's color wheel
   3. Psychological effects of color and interior décor

C. Bringing life to permanent botanicals

B. Selection of appropriate materials and supplies
   1. Container styles
   2. Use of natural materials as container
   3. Choosing the right product mix
   4. Commercial application of permanent botanical design
   5. Color, style and theme of home décor

C. Mechanics of construction
   1. Base mechanics - floral foam, styrofoam, alternatives
   2. Wreath mechanics
   3. Wooden and metal picks - stemming machine
   4. Wiring methods
   5. Types and appropriateness of glue
   6. Gluing to glass - technical application

V. Maintenance and cleaning

LABORATORY CONTENT:

Students will be expected to create and produce at least one floral arrangement/project per week based on criteria presented in lecture and demonstration.

METHODS OF INSTRUCTION:

A. Lecture:
B. Lab:
C. Field Experience:

INSTRUCTIONAL TECHNIQUES:

COURSE ASSIGNMENTS:

Reading Assignments

Required Reading such as:

Websites
Industry Trade Publications such as: Florist's Review, Flowers & Floral Management and Fusion Flower

Out-of-class Assignments

Writing Assignments

1. Translate knowledge acquired from reading and class lectures to successfully preserve floral material.
2. Demonstrate the necessary skill by constructing permanent botanical floral designs according to industry standards.
3. Formulate desired color harmony and design style through selection of appropriate floral materials.
4. Demonstrate ability to analyze and determine which proper construction/mechanics technique provides the proper stability in specific designs applications.
METHODS OF STUDENT EVALUATION:
Midterm Exam
Final Exam
Short Quizzes
Written Assignments
Essay Examinations
Objective Examinations
Report
Projects (ind/group)
Problem Solving Exercises
Oral Presentations
Skills Demonstration

Demonstration of Critical Thinking:
1. Analyze, determine and identify by genus, species or common name the floral varieties appropriate for preservation.
2. Analyze and demonstrate the method of preservation for specific floral materials.
3. Critical thinking is employed in the initial phase of each new floral design and in the final evaluation. The student will apply basic design principles to form aesthetic permanent floral decor.
4. Evaluate method of construction appropriate for creating a permanent botanical arrangement according to industry standards.
5. Demonstrate sound mechanics in the construction of permanent botanical floral designs.
6. Given a set of criteria, students must complete projects that meet requirements of the course and industry standards.

Required Writing, Problem Solving, Skills Demonstration:
1. Translate knowledge acquired from reading and class lectures to successfully preserve floral material.
2. Demonstrate the necessary skill by constructing permanent botanical floral designs according to industry standards.
3. Formulate desired color harmony and design style through selection of appropriate floral materials.
4. Demonstrate ability to analyze and determine which proper construction/mechanics technique provides the proper stability in specific designs applications.

TEXTS, READINGS, AND RESOURCES:
TextBooks:

Other:
1. Shears (light wire cutters)
2. Knife
3. Dykes (heavy wire cutters)

LIBRARY:
Adequate library resources include:

Comments:

Attachments:
Attached Files