COURSE OUTLINE OF RECORD

Number: JOUR G288  TITLE: Newspaper, Managing And Editing

ORIGINATOR: Instructor Placeholder AAA  EFF TERM: Summer 2010
FORMERLY KNOWN AS:  DATE OF

CROSS LISTED COURSE:  OUTLINE/REVIEW: 08-17-2007

SEMESTER UNITS: 3.0
HRS LEC: 36.0  HRS LAB: 54.0  HRS OTHER: 0.0
CONTACT HRS TOTAL: 90.0
STUDY NON-CONTACT HRS RECOMMENDED: 72.0
CATALOG DESCRIPTION:
All class members required to attend regular staff meetings. Class open to those students accepting editorial positions or special assignments on The Western Sun.

JUSTIFICATION FOR COURSE:

PREREQUISITES:

COREQUISITES:

ADVISORIES:

ASSIGNED DISCIPLINES:
Journalism
Mass communication

MATERIAL FEE: Yes [ ] No [X] Amount: $0.00

CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]

GRADING POLICY: Pass/No Pass [X] Standard Letter [X] Not Graded [ ] Satisfactory Progress [ ]

OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]

TRANSFER STATUS: CSU Transferable[X] UC/CSU Transferable[ ] Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X]  LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable

NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: C

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X] Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [X] Yes [ ]

GE AND TRANSFER REQUIREMENTS MET:

COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:

1. prepare a newspaper: the college’s weekly, The Western Sun.
2. revise a newspaper: the college’s weekly, The Western Sun.
3. produce a newspaper: the college’s weekly, The Western Sun.

COURSE OBJECTIVES:
1. develop and practice skills and judgment in directing the operations of a newspaper, the college's weekly The Western Sun.

COURSE CONTENT:

LECTURE CONTENT:

1. Editorial positions
2. Critical analysis of writing and editing
3. Personnel decisions
4. Leadership
5. Publication design/layout
6. Copyediting
7. News judgment

LABORATORY CONTENT:

1. Editorial positions
2. Critical analysis of writing and editing
3. Personnel decisions
4. Leadership
5. Publication design/layout
6. Copyediting
7. News judgment

METHODS OF INSTRUCTION:

A. Lecture:
B. Lab:
C. Independent Study:

INSTRUCTIONAL TECHNIQUES:

COURSE ASSIGNMENTS:

Reading Assignments

Out-of-class Assignments

Writing Assignments

Each student will participate in the editing and leadership of The Western Sun, including story assignment, page layout and design, personnel and time management, all demonstrating their ability to edit, manage and publish a newspaper.

METHODS OF STUDENT EVALUATION:
Projects (ind/group)
Skills Demonstration

Demonstration of Critical Thinking:

Students will demonstrate the ability to judge appraise, evaluate and compare information and human interaction toward editing and publishing a bi-weekly newspaper.

Required Writing, Problem Solving, Skills Demonstration:

Each student will participate in the editing and leadership of The Western Sun, including story assignment, page layout and design, personnel and time management, all demonstrating their ability to edit, manage and publish a newspaper.

TEXTS, READINGS, AND RESOURCES:
LIBRARY:
   Adequate library resources include:
   Comments:
Attachments:
   Attached Files