COURSE OUTLINE OF RECORD

Number: BUS G210  
TITLE: Securities And Investments

ORIGINATOR: Alice Rivera  
EFF TERM: Summer 2010
FORMERLY KNOWN AS: 
DATE OF OUTLINE/REVIEW: 02-27-2012
CROSS LISTED COURSE:  
TOP NO: 0504.00  
CID:

SEMESTER UNITS: 3.0  
HRS LEC: 54.0  
HRS LAB: 0.0  
HRS OTHER: 0.0  
CONTACT HRS TOTAL: 54.0  
STUDY NON-CONTACT HRS RECOMMENDED: 108.0

CATALOG DESCRIPTION:

Principles of investments, risk/reward analysis, characteristics of stocks and bonds, overview of investment alternatives, roles of mutual and money market funds.

JUSTIFICATION FOR COURSE:

PREREQUISITES:

COREQUISITES:

ADVISORIES:

ASSIGNED DISCIPLINES:

Business

MATERIAL FEE: Yes [ ] No [X] Amount: $0.00

CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]

GRADING POLICY: Pass/No Pass [X] Standard Letter [X] Not Graded [ ] Satisfactory Progress [ ]

OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]

TRANSFER STATUS: CSU Transferable[X] UC/CSU Transferable[ ] Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X]  LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable

NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: D

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X] Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [ ] Yes [X]
Business Administration(Certificate of Achievement)
Business Administration(Associate in Arts)
Entrepreneurship and Small Business Management(Certificate of Achievement)

GE AND TRANSFER REQUIREMENTS MET:

COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:

1. explain the basics of futures and option contracts.
2. understand the relationship between interest rates and bond prices.
3. gain an introduction to behavioral finance concepts.
4. identify the benefits of a diversified investment portfolio.
5. apply basic common stock valuation models.
6. interpret risk-adjusted portfolio return measures.
7. describe the roles of various participants in the financial markets.
8. define basic investment terms and major investment markets.

COURSE OBJECTIVES:
1. Understand fundamentals of investing, portfolio management, markets, returns, and valuation.

COURSE CONTENT:
LECTURE CONTENT:

Topics
- A. Fundamentals of investing
- B. Portfolio management
- C. Investing in stocks
- D. Investing in bonds
- E. Investing in mutual funds and investment companies
- F. Real Estate and other investment alternatives
- G. Retirement planning
- H. Estate planning
- I. References
- J. Services of stock brokerage firms
- K. Financial statement analysis
- L. Taxes and tax shelters
- M. Options
- N. Internet references
- O. On-line investing/trading

METHODS OF INSTRUCTION:
- A. Lecture:
- B. Online:
- C. Independent Study:

INSTRUCTIONAL TECHNIQUES:

COURSE ASSIGNMENTS:
Reading Assignments
Textbook

Out-of-class Assignments
Weekly summaries of key financial market events from financial websites (e.g. Wall Street Journal).

Writing Assignments
The student will demonstrate his/her proficiency in the areas listed in the course content and scope section by solving problems and exercises in each chapter.

METHODS OF STUDENT EVALUATION:
Midterm Exam
Final Exam
Short Quizzes
Written Assignments
Essay Examinations
Objective Examinations
Report
Projects (ind/group)
Problem Solving Exercises
Oral Presentations
Demonstration of Critical Thinking:

The student will demonstrate his/her proficiency in the areas listed in the course content and scope section by solving problems and exercises in each chapter.

Required Writing, Problem Solving, Skills Demonstration:

The student will demonstrate his/her proficiency in the areas listed in the course content and scope section by problem solving exercises in each chapter.

TEXTS, READINGS, AND RESOURCES:

TextBooks:

Other:
1. Wall Street Journal

LIBRARY:

Adequate library resources include:

Comments:

Attachments:

[Attached Files](#)