COURSE OUTLINE OF RECORD

Number: COMM G220   TITLE: Essentials Of Argumentation

ORIGINATOR: Jaima Bennett           EFF TERM: Fall 2010
FORMERLY KNOWN AS:                 DATE OF
OUTLINE/REVIEW: 10-03-2011
CROSS LISTED COURSE:               TOP NO: 1506.00
                                      CID: COMM 120
SEMESTER UNITS: 3.0
HRS LEC: 54.0   HRS LAB: 0.0   HRS OTHER: 0.0
CONTACT HRS TOTAL: 54.0
STUDY NON-CONTACT HRS RECOMMENDED: 108.0

CATALOG DESCRIPTION:
This is a course presenting the principles of argumentation: reasoning, critical thinking, and the analytical
skills necessary to construct arguments and refutations. Recommended for Communication Studies,
Business and Education majors. C-ID COMM 120

JUSTIFICATION FOR COURSE:

PREREQUISITES:
COREQUISITES:
ADVISORIES:

ASSIGNED DISCIPLINES:
Speech communication

MATERIAL FEE: Yes [ ] No [X] Amount: $0.00

CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]

GRADING POLICY: Pass/No Pass [X] Standard Letter [X] Not Graded [ ] Satisfactory Progress [ ]

OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]

TRANSFER STATUS: CSU Transferable[ ] UC/CSU Transferable[X] Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X] LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable

NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: E

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X] Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [ ] Yes [X]
American Sign Language Interpreting( Associate in Arts)
Liberal Studies for Elementary Education( Associate in Arts)

GE AND TRANSFER REQUIREMENTS MET:
CSU GE Area A: Communication in the English Language and Critical Thinking
   A3 - Critical Thinking

COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:
1. describe communication situations using discipline specific terms.
2. find and use credible evidence (e.g., facts and expert testimony/opinion) to support his or her arguments.
3. select and construct arguments on the basis of how well they prove or counter the proposition, whether they can be supported, and how much impact they are likely to have on the audience.
4. identify the three types of propositions associated with the construction of arguments, including propositions of fact, value, and policy.

COURSE OBJECTIVES:

COURSE CONTENT:

LECTURE CONTENT:

A. Principles of Constructing arguments
   1. Writing propositions of fact, value, and policy
   2. Develop oral presentations using sound reasoning and credible evidence
   3. Organizing speeches and debates according to an audience’s normative attitudes and belief
   4. Motivating through ethically bounded emotional appeals
   5. Building speaker credibility
   6. Deliver persuasive speeches and participate in formal debates on contemporary social and/or political issues.

B. Reasoning
   1. Reasoning defined
   2. The reasoning process and the Toulmin Model
   3. Types of warrants
      a. Generalization
      b. Analogy
      c. Causation
      d. Sign
   4. Preparing persuasive speeches

C. Motivating Audiences
   1. Motivational Theories/Concepts
      a. Social Exchange
      b. Cognitive Dissonance
      c. Basic Needs
      d. Inoculation
      e. Social Judgment
   2. Preparing a speech calling for audience action

D. Critically Evaluating Arguments
   1. Thinking critically by analyzing arguments in speeches and debates
      a. Outlining arguments
      b. Testing oral arguments
      c. Evaluating warrants
      d. Recognizing and refuting fallacies
   2. Presenting speeches of refutation
      a. Refuting needs/problems
      b. Refuting solutions
      c. Comparative advantage
      d. Alternative solutions

METHODS OF INSTRUCTION:

A. Lecture:
B. Independent Study:

INSTRUCTIONAL TECHNIQUES:
COURSE ASSIGNMENTS:
Reading Assignments
Textbook

Out-of-class Assignments
None listed

Writing Assignments
1. Students will give persuasive speeches that include arguments to convince, arguments to actuate, and arguments of refutation. At least one speech will include the management of a question and answer forum.
2. Students produce written briefs/outlines of class speeches and debates.
3. Students will produce written and oral critiques of arguments.
4. Students will participate in impromptu debates on contemporary social and/or political issues.

METHODS OF STUDENT EVALUATION:
Midterm Exam
Final Exam
Short Quizzes
Written Assignments
Essay Examinations
Objective Examinations
Report
Projects (ind/group)
Problem Solving Exercises
Oral Presentations
Skills Demonstration

Demonstration of Critical Thinking:
All behavioral objectives require critical thinking. Special emphasis will be given to the principles of argumentation and debate by utilizing the skills of critical thinking, including reasoning and motivation. In addition, students will use critical listening skills to analyze peer speeches and debates. They will utilize the analytical skills needed to build refutation by critically examining the arguments speakers present.

Required Writing, Problem Solving, Skills Demonstration:
1. Students will give persuasive speeches that include arguments to convince, arguments to actuate, and arguments of refutation. At least one speech will include the management of a question and answer forum.
2. Students produce written briefs/outlines of class speeches and debates.
3. Students will produce written and oral critiques of arguments.
4. Students will participate in impromptu debates on contemporary social and/or political issues.

TEXTS, READINGS, AND RESOURCES:
TextBooks:

LIBRARY:
Adequate library resources include:
Comments:
Attachments: