COURSE OUTLINE OF RECORD

Number: COMM G255  TITLE: Intercultural Communication

ORIGINATOR: Kristine Clancy  EFF TERM: Fall 2019
FORMERLY KNOWN AS: Formerly known as: COMM G175
DATE OF OUTLINE/REVIEW: 11-06-2018
CROSS LISTED COURSE: TOP NO: 1506.00
CID: COMM 150

SEMESTER UNITS: 3.0
HRS LEC: 54.0  HRS LAB: 0.0  HRS OTHER: 0.0
CONTACT HRS TOTAL: 54.0
STUDY NON-CONTACT HRS RECOMMENDED: 108.0

CATALOG DESCRIPTION:
This course analyzes the study, practice, and application of communication theories as they relate to different cultural, co-cultural, ethnic, and racial groups. Communication is examined in both cross-cultural and intercultural settings with emphasis on interpersonal effectiveness, including skills in nonverbal processing, assessment of different cultural interactional patterns, and minimizing prejudice and discrimination.

JUSTIFICATION FOR COURSE:

PREREQUISITES:
• COMM G100: Interpersonal Communication

COREQUISITES:

ADVISORIES:

ASSIGNED DISCIPLINES:
Speech communication

MATERIAL FEE: Yes [ ] No [X] Amount: $0.00

CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]

GRADING POLICY: Pass/No Pass [X]  Standard Letter [X]  Not Graded [ ]  Satisfactory Progress [ ]

OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]

TRANSFER STATUS: CSU Transferable[ ]  UC/CSU Transferable[X]  Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X]  LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable

NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: E

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X]  Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [ ] Yes [X]
Associate in Arts: Liberal Arts: Emphasis in Social Behavior and Self-Development
Associate of Arts: Liberal Arts: Emphasis in Arts and Humanities
Associate of Arts: Liberal Arts: Emphasis in Social and Behavioral Sciences

GE AND TRANSFER REQUIREMENTS MET:
IGETC Area 3: Arts and Humanities
3B: Humanities
IGETC Area 4: Social and Behavioral Sciences
4G: Interdisciplinary, Social & Behavioral Sciences
COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:

1. Identify the variables that characterize cultural beliefs, values, and norms.
2. Explain the impact of his or her own culture and ethnicity on his or her communication.
3. Analyze the causes of prejudice and discrimination and identify remedies for these problems.
4. Describe how cultural viewpoints influence verbal and nonverbal communication.

COURSE OBJECTIVES:
1. Describe the influence of culture and ethnicity on themselves and others.
2. Compare and contrast theories of cultural differences in values and behavior, and their influence on communication and ingroup/outgroup relations.
3. Describe and compare culturally-based differences in cognitive styles and worldviews.
4. Define cultural biases such as ethnocentrism, stereotyping, prejudice and discrimination, and evaluate the effects of these on intercultural communication.
5. Analyze and demonstrate methods for effective communication between people of different cultures and ethnicities.

COURSE CONTENT:

LECTURE CONTENT:

A. Introduction to intercultural competence
   1. Need for intercultural competence
   2. Components of communication

B. Culture and intercultural communication
   1. Components of culture
   2. Why cultures differ
   3. Definitions of intercultural communication

C. Intercultural communication competence
   1. Components of intercultural competence
   2. The U.S. Intercultural Community
   3. Basic communicative tools for improving intercultural competence

D. Cultural patterns and their influence on communicative behavior
   1. Definition of cultural patterns
   2. Identification of characteristics influencing cultural patterns
   3. Definition of cultural value orientations
   4. Identifying impact of communicative behavior on cultural value orientations

E. Cultural patterns and communication taxonomies
   1. High and low context communication
   2. Identification of Hofstede's Cultural Dimensions
   3. GLOBE dimensions and cultural characteristics

F. Cultural identity and cultural biases
   1. Definition of cultural identity
   2. Definition of cultural biases
   3. Identification of the impact Identity and biases have on intercultural competence

G. Deep structures of culture
   1. Family relationships
2. State structures
3. Community building
4. Worldview and religious institutions

H. Verbal intercultural communication
   1. Definition of verbal codes
   2. Relationships among language, thought, culture, and intercultural communication

I. Nonverbal intercultural competence
   1. Definition of nonverbal codes
   2. Identification of cultural universals and variations in nonverbal communication

J. Intercultural exchange outcomes
   1. Identification of social episodes or contexts of intercultural communication
   2. Ethics guiding intercultural contact
   3. Identify interaction perils and prospects influenced by intercultural competence

METHODS OF INSTRUCTION:

A. Lecture:
B. Independent Study:

INSTRUCTIONAL TECHNIQUES:

COURSE ASSIGNMENTS:
   Reading Assignments
      Textbook
      Journal articles
      News articles
      Short Stories

   Out-of-class Assignments
      Case Study Analysis
      Responses to Guest Panel Discussions

   Writing Assignments
      Conduct and analyze an intercultural interaction involving the student and a member of another
culture/ethnic group; present an analysis of a global or intercultural news event using course
concepts; analyze critical incidents and intercultural misunderstandings; analyze a short story or
movie, using course concepts to explain the cultural or intercultural interactions

METHODS OF STUDENT EVALUATION:

Midterm Exam
Final Exam
Short Quizzes
Written Assignments
Essay Examinations
Objective Examinations
Report
Projects (ind/group)
Problem Solving Exercises
Oral Presentations
Skills Demonstration

Demonstration of Critical Thinking:

Effective intercultural communication requires the critical analysis of a) cultural differences in beliefs and
values, communication style, and their social and psychological effects, and b) how to modify
communication to be more effective. Students are required to demonstrate these critical thinking skills in
classroom discussions, written assignments, analyses of intercultural interactions and examinations.
**Required Writing, Problem Solving, Skills Demonstration:**

Conduct and analyze an intercultural interaction involving the student and a member of another culture/ethnic group; present an analysis of a global or intercultural news event using course concepts; analyze critical incidents and intercultural misunderstandings; analyze a short story or movie, using course concepts to explain the cultural or intercultural interactions.

**TEXTS, READINGS, AND RESOURCES:**

**TextBooks:**


**LIBRARY:**

Adequate library resources include:

**Comments:**

**Attachments:**

 Attached Files