COURSE OUTLINE OF RECORD

Number: JOUR G285       TITLE: Newspaper Production, Advanced

ORIGINATOR: Gary Metzker       EFF TERM: Fall 2017
FORMERLY KNOWN AS:       DATE OF
OUTLINE/REVIEW: 04-04-2017

CROSS LISTED COURSE:       TOP NO: 0602.00
CID: JOUR 131

SEMBER UNITS: 3.0
HRS LEC: 54.0       HRS LAB: 18.0       HRS OTHER: 0.0
CONTACT HRS TOTAL: 72.0
STUDY NON-CONTACT HRS RECOMMENDED: 108.0

CATALOG DESCRIPTION:
This is a course in newspaper production. Class members will produce The Western Sun campus newspaper and website. Students will learn to write articles, take photographs and shoot video for news, opinion, arts/entertainment and sports sections of the newspaper and website. Students will work on special projects related to the newspaper or website.

JUSTIFICATION FOR COURSE:

PREREQUISITES:
• JOUR G284: Newspaper Production with a minimum grade of C or better

COREQUISITES:

ADVISORIES:

ASSIGNED DISCIPLINES:
Journalism
Mass communication

MATERIAL FEE: Yes [ ] No [X] Amount: $0.00

CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]

GRADING POLICY: Pass/No Pass [X] Standard Letter [X] Not Graded [ ] Satisfactory Progress [ ]

OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]

TRANSFER STATUS: CSU Transferable[X]   UC/CSU Transferable[ ] Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X]   LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable

NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: B

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X] Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [X] Yes [ ]

GE AND TRANSFER REQUIREMENTS MET:
Degree Applicable
AA Degree Applicable

COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:
1. compose articles for news, opinion, arts, and sports.

2. Generate and revise photographs and captions for social media consumption using Facebook, Snapchat, Instagram and Twitter.

COURSE OBJECTIVES:
1. generate content for a biweekly student newspaper and website.
2. compose articles for news, opinion, arts and sports.
3. generate and revise photographs.
4. prepare graphics and illustrations.
5. edit copy and art.
6. formulate laying out, proofreading and pre-press operations.
7. create and execute special projects relating to newspaper and website operations including in-depth reporting, photojournalism essays and others as approved by the adviser/instructor.

COURSE CONTENT:

LECTURE CONTENT:
1. News
2. Features
3. Entertainment
4. Sports
5. Opinion
6. Photography
7. Copyediting
8. Page layout and design
9. Ethical and libel issues
10. Business
11. Circulation issues
12. Editorial decision making
13. Supervision of co-workers
14. Leadership styles
15. Interview skills
16. Working under deadline
17. Online and multimedia journalism

LABORATORY CONTENT:
1. Students will attend events/competitions/programs and conduct interviews and photograph newsworthy elements.

2. Write, edit, and prepare for publication articles, photographs, and videos for distribution on campus and in the community.

3. Students will be required to interact with faculty and classmates in various relationships. reporter/reporter; reporter/editor; editor/editor etc.

METHODS OF INSTRUCTION:

A. Lecture:

B. Lab:
INSTRUCTIONAL TECHNIQUES:

Newspaper/website adviser will help lead the meetings on relevant topics, advise reporters and editors on content and ethical issues of articles. Collaborative interaction must be used to assess the success of this class.

COURSE ASSIGNMENTS:

Reading Assignments

Textbook

Previous issue of newspaper/website

Evaluating the success or failure of other community college publications/websites

Out-of-class Assignments

Attendance at various events to cover in the newspaper/website. Writing and editing assignments.

Writing Assignments

Each student must contribute a minimum of 21 stories, photographs, videos or illustrations for the newspaper and/or website, demonstrating their ability to formulate articles and other content toward creating, managing and publishing a multiplatformed journalism endeavor.

METHODS OF STUDENT EVALUATION:

Written Assignments

Projects (ind/group)

Skills Demonstration

Demonstration of Critical Thinking:

Students will demonstrate the ability to judge, appraise, evaluate and compare information toward writing and editing across multiple platforms.

Required Writing, Problem Solving, Skills Demonstration:

Each student must complete a minimum of 21 stories, photographs, videos or illustrations for the newspaper and website, demonstrating their ability to formulate articles and other content toward creating, managing and publishing a multiplatform product.

TEXTS, READINGS, AND RESOURCES:

TextBooks:


Manuals:


Periodicals:

1. The Western Sun, Volume 2013

LIBRARY:

Adequate library resources include: Print Materials

Non-Print Materials

Online Materials

Comments:

Attachments:

Attached Files