COURSE OUTLINE OF RECORD

Number: JOUR G284                              TITLE: Newspaper Production

ORIGINATOR: Gary Metzker                        EFF TERM: Fall 2017
FORMERLY KNOWN AS:                             DATE OF
CROSS LISTED COURSE:                           OUTLINE/REVIEW: 04-04-2017

SEMESTER UNITS: 3.0                            TOP NO: 0602.00
HRS LEC: 54.0                                    CID: JOUR 130
HRS LAB: 18.0                                    HRS OTHER: 0.0
CONTACT HRS TOTAL: 72.0                       STUDY NON-CONTACT HRS RECOMMENDED: 108.0

CATALOG DESCRIPTION:
Class members will help produce The Western Sun. All class members required to attend regular staff meetings. Emphasis will be placed on creation, revision and preparation for publication of the campus newspaper/website.

JUSTIFICATION FOR COURSE:

PREREQUISITES:

COREQUISITES:

ADVISORIES:

ASSIGNED DISCIPLINES:
  Journalism
  Mass communication

MATERIAL FEE: Yes [ ] No [X] Amount: $0.00

CREDIT STATUS: Noncredit [ ] Credit - Degree Applicable [X] Credit - Not Degree Applicable [ ]

GRADING POLICY: Pass/No Pass [X] Standard Letter [X] Not Graded [ ] Satisfactory Progress [ ]

OPEN ENTRY/OPEN EXIT: Yes [ ] No [X]

TRANSFER STATUS: CSU Transferable[X] UC/CSU Transferable[ ] Not Transferable[ ]

BASIC SKILLS STATUS: Yes [ ] No [X] LEVELS BELOW TRANSFER: Not Applicable

CALIFORNIA CLASSIFICATION CODES: Y - Not Applicable

NON CREDIT COURSE CATEGORY: Y - Not applicable, Credit Course

OCCUPATIONAL (SAM) CODE: C

REPEATABLE ACCORDING TO STATE GUIDELINES: No [X] Yes [ ] NUMBER REPEATS:

REQUIRED FOR DEGREE OR CERTIFICATE: No [X] Yes [ ]

GE AND TRANSFER REQUIREMENTS MET:

COURSE LEVEL STUDENT LEARNING OUTCOME(S) Supported by this course:

1. prepare graphics and illustrations.
2. edit copy and art.
3. formulate design, proofread, and pre-press preparations.
4. generate and revise photographs and captions for social media consumption using Facebook, Snapchat, Instagram and Twitter.
COURSE OBJECTIVES:
1. develop and practice skills in writing, editing and producing a newspaper, the college's bi-weekly The Western Sun.
2. follow assignments from editors to attend and cover various events.
3. prepare stories, photos and exclusive online content for publication on multiple platforms to be distributed to audiences on-campus and off.
4. demonstrate correct Associated Press style for capitalization, punctuation, etc.

COURSE CONTENT:

LECTURE CONTENT:

1. News
2. Features
3. Entertainment
4. Sports
5. Opinion
6. Photography
7. Copyediting
8. Page layout and design
9. Ethical and libel issues
10. Business
11. Circulation issues
12. Associated Press style
13. Storytelling through audio and visual formats.

LABORATORY CONTENT:

After receiving an assignment from an editor, students will attend events/competitions/programs to conduct interviews and write articles.

When appropriate, students will be required to photograph, shoot video, collect audio feeds, edit and prepare illustrative materials.

copy edit and proofread their own articles and the work of other students to perfect knowledge of AP style.

METHODS OF INSTRUCTION:

A. Lecture:
B. Lab:

INSTRUCTIONAL TECHNIQUES:

Lecture and labs are prepared and implemented to provide opportunities for students to develop journalistic skills by scheduling regular newsgathering assignments, whether on the production cycle or not, assembling portfolios of completed works, and developing a range of storytelling formats.

COURSE ASSIGNMENTS:

Reading Assignments

Textbook

AP style manual.
Out-of-class Assignments
Attendance and coverage of events for stories on and off campus.

Writing Assignments
Each student must write a minimum of 14 stories, take photographs or create illustrations for the newspaper and/or website, demonstrating their ability to formulate articles and other content toward creating, managing and publishing a newspaper and an accompanying website.

METHODS OF STUDENT EVALUATION:
Written Assignments
Projects (ind/group)
Skills Demonstration

Demonstration of Critical Thinking:
Students will demonstrate the ability to judge, appraise, evaluate and compare information toward writing and editing a bi-weekly newspaper and a daily website.

Required Writing, Problem Solving, Skills Demonstration:
Each student must write a minimum of 14 stories, photographs or illustrations for the newspaper and/or website demonstrating their ability to formulate articles and other content toward creating, managing and publishing a newspaper and website.

Additionally, students should conduct themselves in a professional manner by meeting deadlines, attending classes and adherence to ethics.

TEXTS, READINGS, AND RESOURCES:
TextBooks:

Manuals:
1. No author listed. Associated Press Stylebook and Briefing on Media Law, Associated Press, 03-12-2017

LIBRARY:
Adequate library resources include: Print Materials
Non-Print Materials
Online Materials
Services

Comments:

Attachments:
Attached Files